

Goom

Designer	Jean Marie Massaud
Year	2025



A tribute to the force of gravity, Goom by Jean Marie Massaud is a sculptural volume designed for total immersion in comfort. The lines are sharp and concise, yet the visual appeal offers an extra layer of comfort, thanks to in-depth research into materials aimed at achieving ultimate softness. The cushion edges are an iconic design feature, enhancing the contrast between weight and lightness, creating a floating effect.

Goom is a modular system comprising a single unit, a chaise longue, two corner units and two poufs, with the option of adding one or more armrests. All elements are designed to allow for personalised configurations.

From the wooden internal structure to the upholstery and foams, Goom has been designed to be fully disassembled, in line with circular economy principles.

Goom finishes

Cover

- B Maia
- C Garc
- E Paradise
- G Keiga

- B Todi
- C Noah
- F Parigi
- G Moss

- C Anima
- C Taiga
- F Savanna
- G Zero

- C Anouk
- D Dune
- G Hero 2

Armrest

Frame

- Finishes
- Matt painted white X053
- Matt painted graphite grey X054
- Bleached oak X075
- Canaletto walnut X159

Cover

- B Maia
- C Garc
- E Paradise
- G Keiga

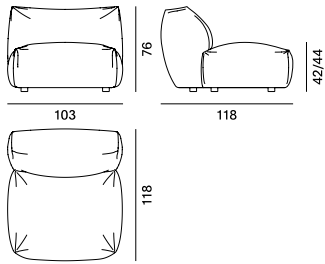
- B Todi
- C Noah
- F Parigi
- G Moss

- C Anima
- C Taiga
- F Savanna
- G Zero

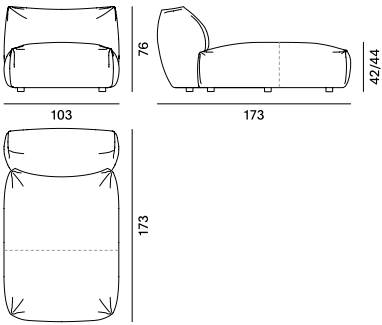
- C Anouk
- D Dune
- G Hero 2

Goom dimensions

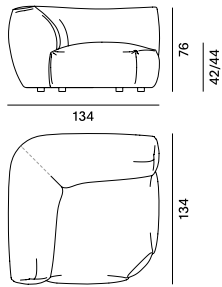
single unit



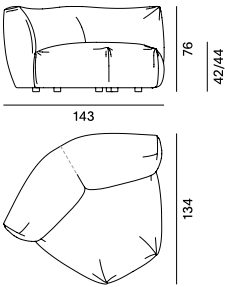
chaise longue unit



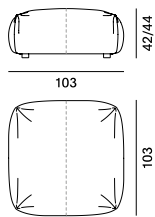
90° corner unit



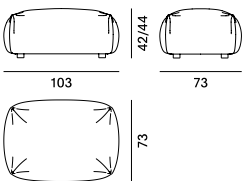
120° corner unit



square pouf unit



rectangular pouf unit



armrest for single unit and chaise longue

